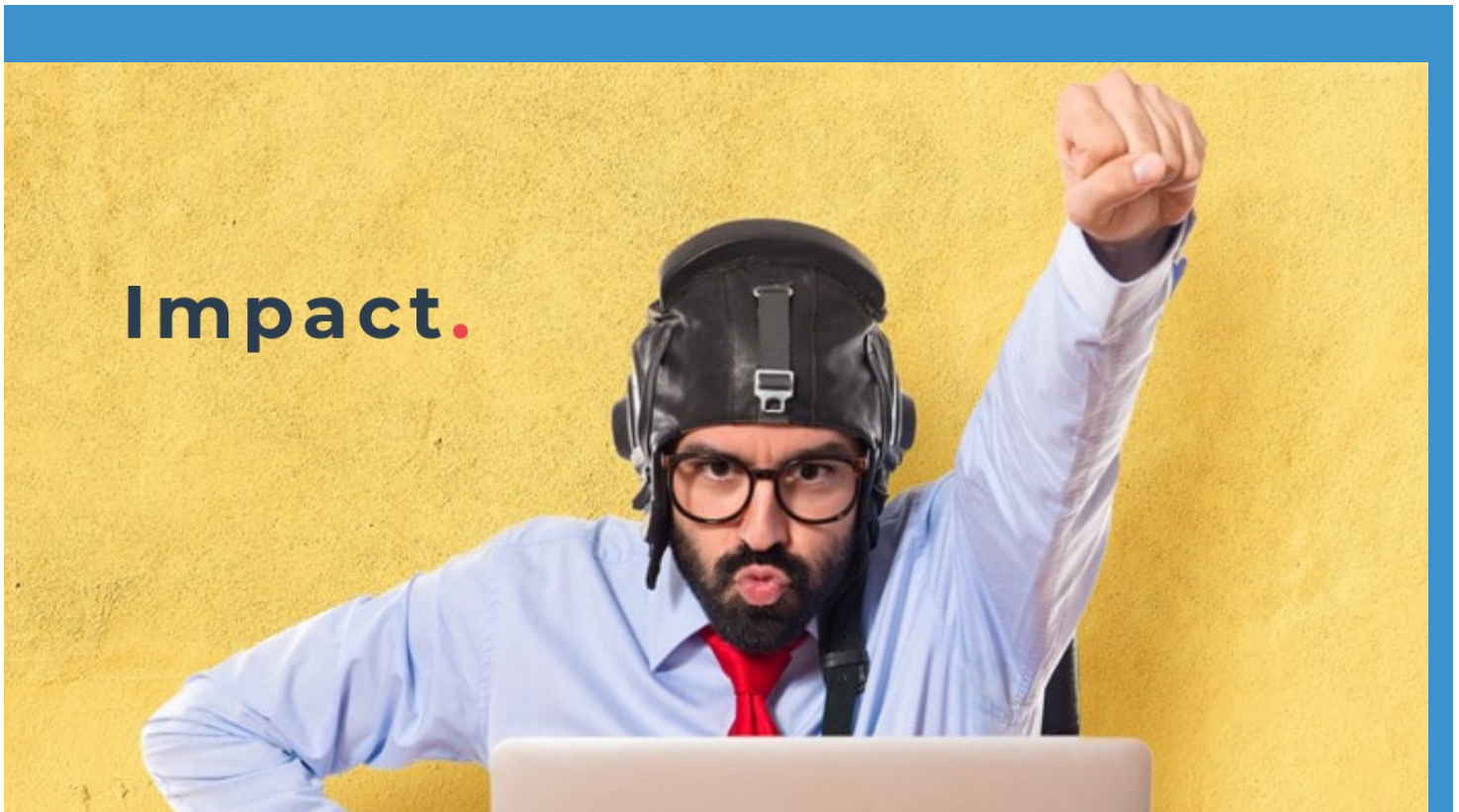




NEWSLETTER 2

GREECE & MORE



THE BASET PROJECT

BASET is a project co-funded by the Erasmus+ Programme of the European Union. It aims to foster social entrepreneurship in Europe through elaborating, testing and providing a set of learning and training tools to lecturers, consultants, coaches, mentors, investors and experts to upgrade their skills on supporting, inspiring and training social entrepreneurs to innovate, design business models and business plans through gamification, access grants and seed capital and to actively participate within the social entrepreneurship ecosystem by maximising social impact..

[Read more](#)

2nd PROJECT MEETING IN PIRAEUS, GREECE

On 2 April 2018 all partners in the BASET project gathered for the 2nd project meeting in Piraeus, Greece. The project coordinator Knowledge, Innovation and Strategies Management Club (KISMC) and the project partners CEED Bulgaria, IDEC, Caban Capital and Creative District presented social entrepreneurship case studies from each country with regard to the Social Entrepreneurship Development Model (SEDM) for BASET: Boost Aid for Social Entrepreneurship through Training... [Read more](#)



Social Entrepreneurship - Is it the New Model of Today?



Social entrepreneurship usually emerges when companies, charities and governments fail in their attempts to correct social dysfunction. In Europe the interest in the topic of social entrepreneurship is strongly driven by the growing recognition of the role social enterprises play in fostering social inclusion, inclusive growth and environmental or economic impact.

Social entrepreneurship is at the intersection of social inclusion, market orientation and innovation.

[Read more](#)

FOCUS GROUP ON SOCIAL ENTREPRENEURSHIP DEVELOPMENT MODEL [BULGARIA]

On 31 January a group of stakeholders in social entrepreneurship gathered together with the teams of the project coordinator KISMC and the project partner CEED Bulgaria in Sofia, Bulgaria. The group gathering took place as part of the main project objective of BASET: Boost Aid for Social Entrepreneurship through Training which is to establish and maintain a well-developed and a more effective the process of training the trainers of social entrepreneurs (SE).

During the focus group day all stakeholders participated in clarifying the training needs of the educators and the elaborated model for training.

[Find out more](#)



3 INSPIRING EXAMPLES OF SOCIAL INNOVATION

Before introducing a few examples of social innovation, it's important to actually understand what social innovation really is. As the European Commission has simply defined it "social innovations are new ideas that meet social needs, create social relationships and form new collaborations." To complement this definition, a NESTA's report focused on social innovation outlines very well that "social innovations are modest and incremental; others are systemic and fundamental".

Social innovators from all over the world are bringing attention to social issues and providing solutions in incredible and novel ways. Therefore, we have reviewed various sources and chose to show you the following 3 examples of social innovations that would be interesting to take a look at... [Read more](#)



What Inspires Social Entrepreneurs?

What actually inspires social entrepreneurs? You are probably wondering why all those people are so much concentrated on devoting their time to create positive impact. Of course, social entrepreneurs are, first of all, focused on running their organisation in order to be able to contribute to either the environment or the society. Social entrepreneurs use innovative and creative approaches to tackle community, national and international issues...

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BASET

**BOOST AID FOR SOCIAL
ENTREPRENEURSHIP
THROUGH TRAINING**

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