



NEWSLETTER 4

LONDON & TRAINING

About.



4th PROJECT MEETING IN LONDON, UK

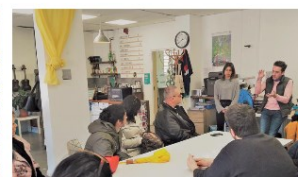


On 12 April 2019 all partners in the BASET project gathered for the 4th project meeting in London, UK after the organised 5-days' Training & Review on the Train the Investors Handbook + Social Impact in London. The project coordinator Knowledge, Innovation and Strategies Management Club (KISMC) and the project partners CEED Bulgaria, IDEC, Caban Capital and Creative District gathered to discuss the current status and results from the intellectual outputs so far as well as next steps for implementing the project BASET: Boost Aid for Social Entrepreneurship through Training...

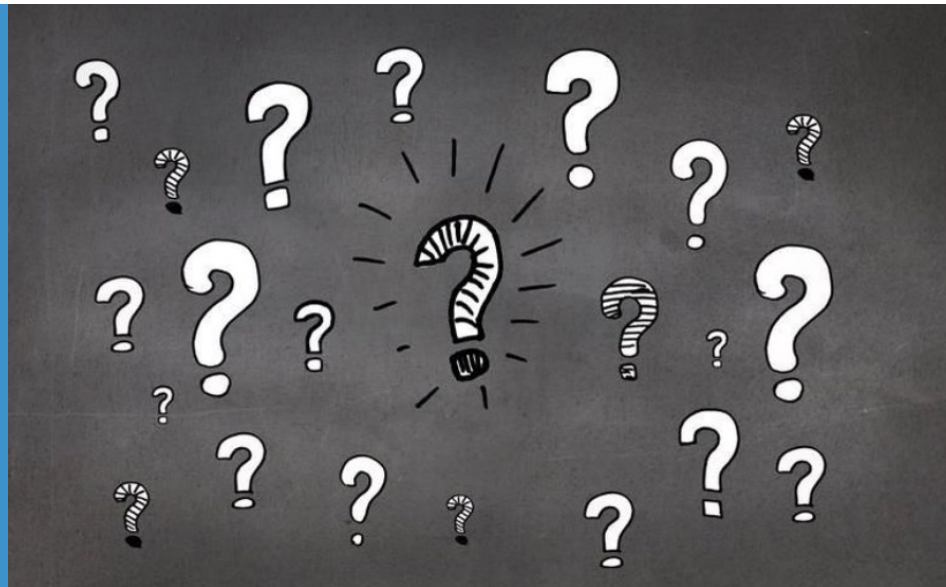
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TRAINING & REVIEW IN LONDON

During the days of 8-12 April 2019 all BASET partners - KISMC, CEED Bulgaria, IDEC, Caban Capital and Creative District, together with investors, finance professionals and lecturers, experts and social ventures from Bulgaria, Greece, Belgium and the UK, took part in a 5-days training in London under the project BASET: Boost Aid for Social Entrepreneurship through Training, co-financed by the Erasmus+ Programme of the European Union. [Read more](#)



10 Groups of Questions to Ask Social Entrepreneurs



Following the previous publications on our blog in the BASET project's site let us remind you that **our definition of an educator in the context of social entrepreneurship** was the following: *he / she is a person who acts professionally as a trainer, teacher, mentor, coach, adviser, consultant, facilitator or some other kind of a professional, who works with social entrepreneurs in order to facilitate and support a start-up and the development of a social business (venture).*

So, what questions such a person (educator) will ask at his/her first meeting with social entrepreneurs, who would like to be supported (trained, mentored, etc.) in doing business with a social mission. The ten group of questions below are included in our Social Entrepreneurship Development Model (SEDM) as one of the main outputs of the Project BASET...

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10 GROUPS OF QUESTIONS

The proposed ten groups of preliminary questions neither exhaust all possibilities nor claim universality. Any trainer and consultant (educator) could ask more or less of these questions, which are listed below depending on his/her experience. We believe that it is quite important for any educator, however, at the beginning of his/her work with the entrepreneurs to sketch a general picture of the social business idea or case and the profile of its owner.



Self-assessment of Educators in the BASET Project

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INDUSTRIES, PUBLIC SECTOR, BUSINESS SCHOOLS. WHAT IS THE POSITIONING OF SOCIAL ENTREPRENEURS?

The newspaper Le Monde has recently (22/10/2018) reported the trend of business students who are more and more seduced by social entrepreneurship. Indeed, some students no longer hesitate to enter a large business school to develop a project with high social content. Here is a sentence from one of these students who seems to sum up this new state of mind: "When you have the chance to study, you have the responsibility to do something that you like and that animates you." Kevin Berkane, a 28-year-old HEC graduate.

Thus, many are interested in associative engagement, specialization in social entrepreneurship or the creation of positive impact structures, and therefore correspond less and less to the cliché that we can make of these schools. But what happens after school? ...[Read more](#)

Entrepreneurial Self-Assessment Survey

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BASET

**BOOST AID FOR SOCIAL
ENTREPRENEURSHIP
THROUGH TRAINING**

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