



# **BASET** - Boost Aid for Social Entrepreneurship through Training

**Project No. 2017-1-BG01-KA204-036360**  Start: 09.2017 Duration: 24 months

## CONTEXT

The BASET project addresses the needs of trainers, mentors, lecturers, SME experts and other professional intermediaries (educators, facilitators) of methodological guidelines in training and supporting their target group - social entrepreneurs. They will be equipped with well-structured information how to identify the social entrepreneurs and their needs, and how to train and inspire them to innovate. They will also be acquainted with good practices and know-how on how to carry out mentoring across the innovation life cycle and how to use new teaching and mentoring methods.

## OBJECTIVES

The main objective of the project is to foster social entrepreneurship through elaborating, testing and providing a set of learning & training instruments to social entrepreneurs' educators. All instruments are to be tested whereas a group of educators will be trained to offer a set of resources such as training in entrepreneurial skills, mentoring focused on designing business models and business plans, networking within the broader social entrepreneurship ecosystem and models for working with financing.

#### **RESULTS AND IMPACT**

The project outcome is a clarified learning model for training educators to contribute to the success of social entrepreneurs. The model consists of three main intellectual outputs: 1. Social Entrepreneurship Development Model (SEDM) - a very practical and easy-to-use handbook for educators to understand the needs of social ventures and hands-on guidance that helps entrepreneurs carry out their social missions more effectively; 2. Train the trainers Toolkit (TTT) - providing educators with background knowledge, skills and practical experience, virtual space to provide Social Entrepreneurship Training and technical assistance to social entrepreneurs' communities; 3. Train the Investors Handbook (TIH) equipping investors - mentors with practical knowledge and model of working with social entrepreneurs at risk.

## WEBSITE www.baset.info













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